



Westcastle International Academy

PHOTOGRAPHIC IMAGES AND SOCIAL MEDIA POLICY

Policy Background

Photographic images, audio and/or video recordings (the “ Released Media ”) of players involved in Westcastle International Academy’s (WIA) practices, games, tournaments, camps, and other events and activities may be captured by still and/or video cameras. Some of this Released Media may be published from time to time by WIA in various media, including, but not limited to, advertisements, brochures, newsletters, newspapers, magazines, slide shows, television programs, live streaming, websites, and on social media, including Facebook, Twitter, and similar services. The Release Media of players may also be displayed at WIA’s events or at events to which WIA has been invited.

The Released Media published may include players’ identifying information. WIA is committed to ensuring that its use of the player’s personal information, including the publishing of photographs and recordings, is always respectful of the player, and in accordance with all legal obligations, including British Columbia Personal Information Protection Act (PIPA).

Policy Statement

WIA will not reproduce, use, exhibit, display, publish, broadcast, distribute, and create derivative works of the Released Media of the player, taken for use in connection with the activities of WIA or for promoting, publicizing, or explaining WIA, or its programs and activities, on any media which is widely-accessible, such as the internet and including social media, or which is distributed outside the WIA community, without prior parental consent.

Parents can provide consent using the forms at the end of WIA’s Photographic Images and Social Media policy. The consent given by the parents using these forms shall be in effect for all the time during which the player is a member of WIA. WIA shall be entitled to continue using the Released Media as provided herein, even after a player ceases to be a member of WIA unless the parents of such player expressly withdraw their previously granted consent with respect to the use of such Released Media.

WIA will assume parental consent for the use or publishing of player’s personal information, including the Released Media, for internal purposes or which are published and distributed or accessible only to members of the WIA community, unless and until expressly advised otherwise.



Westcastle International Academy

PHOTOGRAPHIC IMAGES AND SOCIAL MEDIA POLICY

CONSENT FORM

Please indicate below your preferences:

Name of Player: _____

Option 1:

Yes, I have read WIA's Photographic Images and Social Media policy and consent to the use, publication, and display of the Released Media involving my child as described, or for similar purposes, outside of the WIA community. I acknowledge there will be no money or other compensation payable by WIA to me for the Released Media. The copyright in the Released Media is and will remain the exclusive property of WIA. I agree that WIA is granted free of charge and forever the right to edit and modify the Released Media as it sees fit without my/my child's consent. I understand that this consent form is legally binding and so affects my child's/my legal rights on the basis set out above.

Print Name of Parent 1: _____

Signature of Parent 1: _____

Signature Date: _____

Print Name of Parent 2: _____

Signature of Parent 2: _____

Signature Date: _____

Option 2:

No, I do not consent to have any Released Media involving my child used outside of the WIA community as described or for similar purposes.

Print Name of Parent 1: _____

Print Name of Parent 2: _____

Signature Date: _____

Signature of Parent 1: _____

Signature of Parent 2: _____

Signature Date: _____